

16 November 2017

**Attention: Mark Rayner**

**The CEO – Multichoice**

**By Email**

Dear Mr Rayner,

**OPEN LETTER TO MULTICHOICE TO HALT BROADCASTING OF ANN7**

Recent revelations of various verifiable sources have indicated that your organisation pays ANN7, at least R50 million, but reportedly R150 million per annum, to broadcast their news content to your subscribers.

While it is not our place to interfere in your industry or company's reward mechanisms, we also cannot ignore the growing demand for clarity of your organisation's position with ANN7, which is a news channel that now appears to have been initiated with tax-payer's money and set up to support a political bias driven by the connected Gupta family.

Evidence also points to the fact that ANN7 was started by the Gupta family with South African taxpayer's and State Owned Entity funding, which on its own questions the morality of DStv's continued business transactions with ANN7. We believe the recent actions to cease doing business with Gupta companies by the banking institutions and the Johannesburg Stock Exchange - ostensibly due the Gupta family's deep involvement in State Capture and alleged money laundering - is sufficient for DStv to review its "business as usual" stance with ANN7.

Adding weight to this call, is the growing dissatisfaction of ANN7's seemingly biased content and slanted reporting on current political affairs. OUTA's supporters believe that ANN7 peddles "fake news" and pro-Zuma propoganda, with the channel openly attacking those who take umbrage on matters of state capture and corruption linked to President Zuma, his family and friends. The channel is openly accused of supporting political and factional divisions with clear support for President Zuma whilst portraying those who stand against him, such as Minister Gordhan and Deputy President Ramaphosa, in a negative light.

On behalf of thousands of concerned South Africans, we ask you to rethink your continued broadcasting of the ANN7 channel. Accordingly, we remind you of the plight suffered by Bell Pottinger, KPMG, SAP, McKinsey and others, who believed that hiding behind confidentiality and contractual clauses would suffice as reason to continue their unacceptable conduct.

We sincerely ask that you do the right thing heeding the call by civil society, for greater transparency and decisive action against entities that conduct themselves in a manner that minimises South Africa's prosperity.

Yours sincerely

**Wayne Duvenage**

**OUTA - Chief Executive Officer**

*Received on behalf of  
Mark Rayner - [Signature]*