

1 February 2023

For Attention: Minister Lindiwe Sisulu
Minister of Tourism

By E-mail: Nonkonzo Nkosi [REDACTED]
Bomanye Ntshona [REDACTED]

For Attention: The Acting CEO SA Tourism
Mr Mzilikazi Themba Khumalo

By E-Mail: [REDACTED]

Dear Minister Sisulu and Mr Khumalo,

SA Tourism decision to spend R910 million on sponsorship of Tottenham Hotspur.

As regards the highly publicised matter of SA Tourism's planned spend of R910 million over the next three years with the Tottenham Hotspur football club, we respectfully ask that you provide us with the detailed financial assessment and other factors evaluated, when making this marketing decision.

We understand SA Tourism's role and need to market South Africa in other countries, however, a contract of this size and nature is deemed by the public to be of serious concern, especially against the backdrop of our country's financial constraints and pressing issues facing the nation. This is after all tax-payers funds being used and we believe this decision will further erode the trust in Government's decision making, unless of course, society can be convinced of the value being obtained in return for this spend.

Additionally, we are concerned at the lack of cooperation and collaborative efforts between SA Tourism and the tourism industry, represented by the Tourism Marketing SA - TOMSA (an arm of the Tourism Business Council of SA - TBCSA), who in turn contribute significantly to the revenues of SA Tourism. It would appear to us that the TOMSA Board were not aware of this decision and our understanding, based on the expressed views of some leaders within the tourism industry, is that these funds could better be spent and with a greater return of attracting visitors to South Africa.

We look forward to receiving the information and details that informed this decision, and we trust the contract will not be entered into, until such time the Minister of Tourism and National Treasury are satisfied this decision is sensible and being conducted in the best interests of the country.

Yours sincerely



Wayne Duvenage
CEO